

Terms of Reference – Carbon Consultant

Established in 2011, The Global Shea Alliance (GSA) is a nonprofit industry association based in Accra, Ghana. We currently have 560 members from 35 countries including food and cosmetic brands, suppliers, women's groups, and non-profit organizations. Through public- private partnerships, the GSA promotes industry sustainability, quality practices and standards, and demand for shea in food and cosmetics.

The GSA is currently assessing the opportunity to conduct a carbon-credit project, and seeks a consultant to conduct a feasibility study.

Activities

The consultant(s) will produce a report detailing the following elements:

1. Reference at least 10 potential methodologies from the 3 main private carbon standards (Verra, Plan Vivo and Gold Standard) as well as public standards (e.g. World Bank) that are applicable to the shea value chain
2. Determine which methodology (ies) is the most appropriate based on data availability in the selected countries (publicly available data as well as private data available through shea stakeholders)
3. Provide a short report on the private carbon-credit landscape in the selected countries (e.g. legal framework, scope of allowed private carbon credits, authorization mechanisms etc.)
4. Provide a list of potential commercial market for carbon sale
5. Advise on a strategy around private sector carbon projects in the shea landscapes

Selected countries to be covered include: Benin, Burkina Faso, and Ghana

Interested parties must send a CV, cover letter / expression of interest as well as cost proposal by February 28 to Marie Veyrier, Development Director at mveyrier@globalshea.com